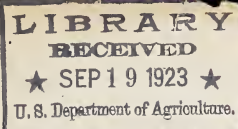


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New York, October 1901.

DEAR SIR:

Before issuing your Seed Catalogue for Spring Trade, I would call your attention to the superiority of Van Namen's Excelsior Holland Dutch Cabbage Seed, introduced by me in 1895, and highly recommended by growers and seedsmen, as per testimonials given herewith. Owing to unfavorable weather conditions in Europe, the supply will not meet the demand, and it will be to the interest of prospective buyers to place orders at once; if possible, not later than October 25th. All orders will be accepted subject to seeds being unsold, and to possible advance in prices after November 1st next.

TERMS OF SALE.—To buyers of approved credit, one-third on delivery of seeds to prepay duties and cost of importation, freight, etc.; balance payable 30 days after date of invoice, unless special arrangements are otherwise made. Correspondents unknown to me are requested to forward one-third with the order; balance to be paid C. O. D. I call your attention to the testimonials from growers and seedsmen.

NON-WARRANTY.—I wish it to be distinctly understood, that although I continue to take all possible pains to supply only new, genuine and unadulterated seeds, plants and bulbs, I will give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any of the seeds, plants or bulbs I send out, and will not be in any way responsible for the crop. Every order received for seeds, bulbs or plants will be executed on these conditions only.

C. H. JOOSTEN.

WHOLESALE PRICES OF VAN NAMEN'S EXCELSIOR HOLLAND DUTCH CABBAGE SEEDS

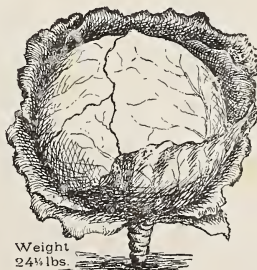
CROP 1901

The Most Profitable
Cabbage to Raise

\$250.00 Worth of Cabbages Produced by
One Pound of Van Namen's Holland Dutch
Excelsior Late, Large, Round White
Cabbage Seed ∴ ∴ ∴ ∴ ∴

Van Namen's Holland Dutch Excelsior White Cabbage Seed, producing Late, Large, Round Solid Heads of Snowy Whiteness, weighing from 12 to 18 lbs. and up to 25 lbs.

It has stood the trial test in this country during five years by prominent growers and seedsmen and proves to be an excellent keeper, Free from Rot, and fine shipper.



...CROP 1901...



Van Namen's Excelsior Holland Dutch Cabbage, late, large round, solid white heads, per 100 lbs., \$100. Not less than 50 lbs. at the rate per 100 lbs. Less than 50 lbs. and not less than 25 lbs., \$1.15 per lb. Less than 25 lbs., \$1.25 per lb.

reports Concerning Van Namen's Holland Dutch Cabbage Seeds, Late, Large, Round Solid White Heads.

From JACOB WRIDE, Market Gardener, Auburn, N. Y.

The best I ever raised; average weight, 12-18 and often 25 lbs.; quality of the best; will raise no other.

Extract from catalogue of Messrs. A. F. & F. Bray, Pawtucket, R. I.

Mr. Anthony Perry says of this Cabbage: "The best I ever had." *Grows quick, sure to head, large size, and of very fine flavor*

From THOS. J. GREY & CO., Seedsmen, Boston.

The people now demand it. I feel confident that it will fill a long-felt want in this market.

From the VAIL SEED CO., Indianapolis.

Our best gardeners pronounce *Van Namen's White late, large round Cabbage Seed* **par excellence**. The heads are large and not affected by drought; leaves grow close, making solid and well matured heads. More solid than any Cabbage we have on the market and give universal satisfaction

From Mr. C. L. ALLEN, the well-known Seed Grower of Floral Park, N. Y.

Very valuable as a shipping variety. The solidity of its round heads and snowy whiteness make it particularly attractive as a market variety.

From Mr. H. N. BLAIR, Skaneateles, N. Y.

We sowed **one pound** of Van Namen's Holland Dutch White late Cabbage Seed, and **the crop will bring about \$250.00**. It grows the largest, hardest and most matured heads of any seed I have yet seen, some weighing 21 lbs. after being trimmed for the market.

From HENRY A. GAEDE, Marlborough, N. Y.

The most remunerative variety to grow; a *sure header*, good size, firm, of excellent flavor.

From GEO. E. GOWEN, Stratham, N. H.

The Cabbages bring a good price; they are fine keepers.

CROP 1901

Van Namen's Excelsior Holland Seeds

| | 50 LBS. AND OVER AT THE RATE PER 100 LBS. | | | |
|---|---|--------------------------|--------------------------|------------------------------|
| | 100 lbs. and over. Per lb. | 25 to 50 lbs. Per lb. | 10 to 25 lbs. Per lb. | Less than 10 lbs. Per lb. |
| WHITE CABBAGE. | | | | |
| Flat Large Brunswick, - - - | \$1.00 | \$1.10 | \$1.15 | \$1.25 |
| Early Summer, Round, Extra, - - - | 1.00 | 1.10 | 1.15 | 1.25 |
| Blue Cap, White, Round Cabbage, - - - | 1.10 | 1.15 | 1.20 | 1.25 |
| CORN SALAD, Large Dutch, - - - | 30 | 33 | 35 | 40 |
| ONIONS, Strasburg, - - - | 85 | 90 | 95 | 1.00 |
| " Flat Dutch, Blood-red, - - - | 90 | 95 | 1.00 | 1.10 |
| " " Yellow, - - - | 95 | 1.00 | 1.05 | 1.15 |
| RADISH, Scarlet, White Tipped, - - - | 30 | 33 | 35 | 40 |
| SPINACH, Prickly Seeded, - - - | 09 | 12 | 14 | 16 |
| " Round Seeded, - - - | 09 | 12 | 14 | 16 |
| " Long Standing, Prickly Seeded, - - - | 12 | 14 | 16 | 18 |
| " " Round Seeded, - - - | 10 | 12½ | 15 | 18 |
| MAMMOTH AUTUMN CAULIFLOWER, - - - | 3.00 | 3.10 | 3.25 | 3.50 |

Concerning *Van Namen's Excelsior Mammoth Autumn Snow-white Cauliflower*, Mr. H. W. Gardiner, Seedsman at Troy, N. Y., under date of Oct. 25, 1899, writes:—"This Seed produced the largest head we have ever seen. I send you sample weighing 9 1-2 pounds, measuring 37 inches in circumference and 19 inches over the top. It is not only large, but very white, compact, firm and uniform in shape, making a good shipper, and would attract great attention in any of the New York markets. We take pleasure in forwarding you another order for more of *Van Namen's Excelsior Mammoth Cauliflower*."

C. H. JOOSTEN, Importer

85 DEY STREET, NEW YORK

ORDERS FOR HARDY ROSES AND ORNAMENTAL PLANTS NOW BOOKED FOR SPRING DELIVERY.
PLEASE FORWARD YOUR SEED ORDERS AT AN EARLY DATE.